

“Let’s
Unlock
Some
Doors!”



Cora L. Carleson
& ASSOCIATES

Associate Broker ❖ CSP ❖ Realtor ❖ Grandma

Buyers.....

There's a lot more to being a Realtor than just unlocking doors!

Sure, I can "open doors" for you to invest in your first home, rental property or that new dream home you always wanted to build, but having the tools to open the door, negotiate in your behalf, work together with other realtors and get us all happily to the closing table with as little stress as possible—now that's what it's all about.



Sellers.....

My job is more than just putting ads in the paper or monthly publication, it's the relationship I have with my fellow realtors that is the real benefit to the sale of your home. One of the best ways for me to market your home is to tell other realtors about it. I know the realtors who specialize in your home's price range, style and location. My colleagues represent many, many buyers—they need to know about your home. They need to see it, they need to be excited about showing it to their clients. That's my job. Marketing to the public is important, but marketing to those agents is key!



Services.....

We know that there are a hundred details in buying and selling a home. That's why you have us to help you with all of that. Of course listing your home in the Multiple Listing Service (MLS) is very important, but we also offer many other things.

- Post cards of your home sent to your neighborhood
- Ads in the Anchorage Daily News, Homes and Land Magazine, The Home Book
- Your home listed on Realtor.com, Alaskamls.com, corasproperties.com and many, many other web sites.
- We have temporary housing if you have moved from out of state, waiting to find your home or to have it built. These units are 1 and 3 bedrooms fully furnished—just bring your toothbrush
- Virtual Tours of your home uploaded to various web sites
- Important information about your home up loaded to the MLS to provide the most accurate details for other realtors to write complete, comprehensive offers.
- Business cards printed specifically for you home
- A Home Book to be left in your home for buyers to check stats and other information about your home, schools and neighborhood facts
- We print and mail our monthly news letter to over 500 of our friends family, past customers and clients and we include



your home with all it's details each month

- New Construction - Being married to a builder is always a plus for any Realtor. Living it every day & representing builders & numerous buyers does give me the skills to keep things on track, avoiding pit falls and guiding you through the process.



Expert Help....

Superwoman I am not, & I would love to take credit for the services that we provide—but, like all good Realtors, *I must disclose* that I have help, expert help! Tammy Brehm has been my assistant for many years. You will find her to be a true asset to you as well. She places the ads in all the different publications, she makes sure that all the information is entered properly into the computer for MLS and Dynamic Properties. She is the voice you hear on the phone when I am unavailable. Tammy has a heart for service & enjoys her job; from your first conversation with her, you'll know exactly what I am talking about. You will find her to be a pleasure to work with throughout your entire transaction.



Dynamic Properties

All realtors are required by Alaska state law to “hang” their license with a brokerage. Tammy and I have found Dynamic Properties to be such a refreshing company to work with. They excel in offering personal service above and beyond any franchise and have been Serving Alaskans since 1970. Dynamic sets a high standard for ethical conduct and the associates have an average of over 12 years of real estate experience. In addition to the wonderful work environment, the staff provides the highest level of customer service. Dynamic Properties also offers the following services:

- More than 150 Agents matching buyers and sellers
- On site Mortgage Company
- On site Title Company
- Convenient location with easy parking
- Member of numerous other major relocation networks
- On site graphic artist



Because Dynamic Properties is so dedicated to all of these things, they give us the tools & make it easy for us to serve you!

On a personal note....I am sure you noticed that I put “Grandma” as one of my designations. Because that's really what it's all about....the relationships with those we love, those who love us. Keeping those bonds strong is the fabric of our society and basis of our happiness. As we work together, I hope that through this transaction we can create a lasting bond and friendship with you and your family as well.